

TÜRKİYE CUMHURİYETİ
CUMHURBAŞKANLIĞI

Himayelerinde



Sayı : 6.WHS/2018-01
Konu : Dünya Helal Zirvesi İstanbul 2018

Tarih: 18.05.2018

NAMIK KEMAL ÜNİVERSİTESİ
(Rektörlük)

29 Kasım - 02 Aralık 2018 tarihleri arasında Türkiye Cumhuriyeti Cumhurbaşkanlığı Himayelerinde Dünya Helal Zirvesi 2018 ve 6. İslam İşbirliği Teşkilatı Helal Expo Fuarı düzenlenecektir. 33. İSEDAK Bakanlar Toplantısında alınan karara uygun olarak, İslam Ülkeleri Standartları ve Metroloji Enstitüsü (SMIC), İslam Ticaret Geliştirme Merkezi (ICDT) ve Discover Events işbirliği ile düzenlenen bu organizasyonun İstanbul'un en yeni fuar alanı Avrasya Gösteri ve Sanat Merkezinde Sayın Cumhurbaşkanımız Recep Tayyip Erdoğan'ın katılımı ile gerçekleşmesi planlanmaktadır.

72 ülkeden 100'ün üzerinde üst düzey konuşmacının katılım gösterdiği Dünya Helal Zirvesi İstanbul 2017'de Helal konularında değerlendirmeler yapılmış ve sektörün önemli isimleri İstanbul'da bir araya getirilmiştir. Zirveye eş zamanlı gerçekleştirilen 5. İİT Helal Expo 2017 fuarı; 3000'in üzerinde yabancı toplamda 30.000'e yakın ziyaretçisi, 7000 m2 sergi alanı içerisinde 150'nin üzerinde firma katılımcısı ve uluslararası 250'yi aşkın B2B heyeti ile Helal Sektörünün yeniliklerini tanıtmış, firmaların bilinirliğini arttırmış, ziyaretçilerine helal sektörünün önemini yeniden hatırlatmıştır.

Dünya Helal Zirvesi 2018 ve organizasyon içerisindeki İslam İşbirliği Teşkilatı Helal Expo Fuarı'nı Sayın Cumhurbaşkanımızın Yüksek Himayeleri ile daha ileriye taşıma arzusundayız. Türkiye'yi Helal piyasasının merkezi yapmayı amaçlayan Dünya Helal Zirvesi ve eşzamanlı gerçekleştirecek olduğumuz 6. İİT Helal Expo Fuarımızda, kurum ve kuruluşların yanı sıra, öncelikle helal gıda, İslami turizm, İslami finans ve diğer sektörlerden katılımcılarla birlikte tüm dünyada farkındalığın artırılması hedeflenmektedir. Dünya Helal Zirvesi aynı zamanda ülkemizin tanıtımına da katkı sağlayan önemli bir etkinliktir.

Dünya Helal Zirvesi ve eş zamanlı 6. İslam İşbirliği Teşkilatı Helal Fuarını Namık Kemal Üniversitesi'nin katkı ve işbirliği ile daha güçlü bir şekilde organize etmeyi planlıyoruz. Bu bağlamda;

- Namık Kemal Üniversitesi'nin Dünya Helal Zirvesi 2018 içerisindeki 6. İİT Helal Expo fuarına standlı katılımlarını,
- Namık Kemal Üniversitesi'nin logosunun destek veren kurumlar arasında kullanılmasını,
- Namık Kemal Üniversitesi'nin Dünya Helal Zirvesi kapsamında gerçekleştirilecek konferanslara katılım hususunda ilgili fakültelere duyuru desteğini,
- Namık Kemal Üniversitesi'nin Ek-1'de paylaşılan "CALL FOR ABSTRACT" dosyasının zirve kapsamında gerçekleşecek konferanslara konuşmacı olmak isteyen akademisyenlerle paylaşılması desteğini,
- Namık Kemal Üniversitesi'nin web sayfasında etkinliğimize dair "banner ve duyuru" çalışması noktasında desteklerini.

Bilgilerinize arz eder, değerlendirmenize sunarım.

Saygılarımızla.

İletişim : Yunus Emre KÖSEOĞLU – 0530 227 71 88

İlgi: Bkmlere

SMIC

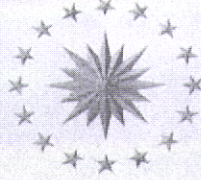


Yunus ETE
Yunus ETE
İİTİSİ Komite Başkanı
**DISCOVER
EVENTS**

Evren Mah.15 Temmuz Cad. 1436. Sokak
No:4 Bağcılar –Güneşli / İSTANBUL

T:0212 485 82 10
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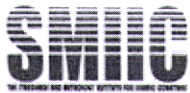
YETKİ BELGESİ

08 Aralık 2016

*Discover Events tarafından organize edilen
“Dünya Helal Zirvesi’nin ”
Türkiye Cumhuriyeti Cumhurbaşkanlığı
himayelerinde yürütülmesi Sayın Cumhurbaşkanımız
tarafından uygun görülmüştür.*

Fahri KASIRGA
Genel Sekreter

(İşbu belge ilgili kurumun talebi üzerine verilmiştir.)



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EXTENSION of deadline for abstract submission

Esteemed Institutions,

Dear researchers and experts,

The scientific committee of World Halal Summit Conference 2018, till 14th of May 2018, had received more than 50 abstracts. However, due to numerous requests for an extension of the deadline for the call of abstracts the committee decided to make **extension** of deadline for abstract submission till **June 15th, 2018**. If you still have not done it, we invite you to give your contribute to this event, which is one of the most important for halal community.

To be able to meet rest of the deadlines we have started with abstract evaluation process. We will contact you personally by email when the results announced.

You can also access to the said documents, and additional information via below given links:

- Call for Abstract: <http://worldhalalsummit.com.tr/docs/WHS2018CallforAbstract.pdf>
- WHS 2018 Draft Program: <http://worldhalalsummit.com.tr/docs/WHS2018DraftProgram.pdf>
- Additional Information: <http://halalexpo.com.tr> and <http://worldhalalsummit.com.tr/home/>

Looking forward hearing from you and meeting you in Istanbul.

Kind regards,

İhsan ÖVÜT
Secretary General, SMIIC

İstanbul Dünya Ticaret Merkezi A1 Blok No: 437-438

K:14 Yeşilköy, Bakırköy-İstanbul/TURKEY, 34149

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Web: www.smiic.org

CALL FOR ABSTRACT

WORLD HALAL SUMMIT 2018

“Halal and Healthy Life: Awareness and Sustainability”

29 November 2018 – 01 December 2018, İstanbul, TURKEY

The 6th Organization of Islamic Cooperation (OIC) Halal Expo and World Halal Summit 2018 will be held on 29 November – 02 December 2018 in Istanbul under the auspices of the Presidency of the Republic of Turkey.

In accordance with the resolution adopted by the 33rd Ministerial Session of the Standing Committee for Economic and Commercial Cooperation of the OIC (COMCEC) held on 20 – 23 November 2017, which welcomed the offer of the Republic of Turkey to host the 6th OIC Halal Expo in Istanbul, the Expo will be organized by Islamic Centre for Development of Trade (ICDT) and SMIIC in line with the cooperation framework agreement between two organizations.

6th OIC Halal Expo is expected to host more than 250 exhibitors with the leading profile of Halal production and services in all fields such as food, finance, cosmetics, tourism, chemicals, packaging, machinery, Islamic lifestyle and modest fashion... etc.

Meanwhile, **World Halal Summit (WHS) 2018** under the theme of **“Halal and Healthy Life: Awareness and Sustainability”** as an important gathering, will also be held simultaneously with the 6th OIC Halal Expo in which the conferences to be attended by prominent speakers in the sub-fields of halal industry.

Therefore, if you are interested in participation in the World Halal Summit 2018 as a speaker, please kindly read the rules of participation procedure given below.

RULES OF PARTICIPATION PROCEDURE

The conference is divided into three main events,

1. The Experts' Conferences Sessions (abstract and presentation only if accepted)
2. The Scientific Conference Session (abstract and full scientific article + presentation if accepted)
3. NGO's Perspective Conference

Experts' Conferences Sessions:

- A) Halal Quality Infrastructure (Standardization, Conformity Assessment, Metrology and Accreditation)
- B) Halal Tourism Conference
- D) The Importance of Halal Finance in Production and Investment

Scientific Conference Session:

- C) Scientific, Innovational Solutions for Halal Challenges

NGO's Perspective Conference:

- E) Halal Awareness and the Approach of NGO's Conference

Conference Dates: 29 November – 01 December 2018

Conference Venue: New Exhibition Area of Istanbul - Eurasia Performing Arts Center - Yenikapı - Istanbul – TURKEY

CONFERENCE TOPICS

- The Experts' Sessions are the best place to present, interact and discuss the final topics and opinions in halal. Experts from all over the world in all sectors related to the halal industry are invited to submit their abstracts. If the abstract accepted, the expert should send a creative presentation to illustrate the topic.
- Academics and scientists are invited to submit abstracts to the Scientific Conference Session where the submitted abstracts will be evaluated accordingly and at the end of the event a scientific book will be published including selected papers for only session C.

The scientific session will focus on the rule of science, technology and innovations in solving the challenges which face the halal in all sectors. Scientific Conference will focus on the following topics but is not limited to:

- Halal alternatives for non-halal materials in chemicals, culture media and enzymes.
- Detection of the adulteration chemicals, analytical methods to discover the chemical origins, differentiation between porcine and bovine sources, analysis techniques and rapid analysis kits.
- Creative solutions for halal slaughtering for large number of animals.

Research about the current situation and challenges which faced halal in all sectors is most welcomed in both sessions. Halal sectors include but are not limited to:

- standardization and sharia regulations about halal,
- halal food (meat and processed food),
- halal cosmetic and personal care products,
- halal pharmaceuticals and nutraceuticals,
- halal tourism,
- halal chain management, and
- halal laboratories.

ABSTRACT SUBMISSION

Name, institution/affiliation, short-biography, contact details (address, e-mail, and mobile phone with *WhatsApp* number) must be submitted along with the abstract (500-1000 words). All abstracts should be sent to info@helalexpo.com.tr and secretariat@smiic.com or info@smiic.org latest by **15 June 2018**.

*Note: Author should write “scientific conference” or “experts’ conference” on the top of the abstract to choose the suitable session.

FULL-PAPER SUBMISSION*

Full paper must be in English, maximum 25 page excluding the bibliography (in 12 *Times New Roman*, 1,5 space). Name, e-mail, institution, address, short biography with recent photo (passport size) should be enclosed. All notes must be endnotes and a bibliography must be included. All full papers must be sent in Word (ext. doc/docx) to: info@helalexpo.com.tr and secretariat@smiic.com or info@smiic.org latest by **01 August 2018**.

*Only for scientific conference.

REGISTRATION & PARTICIPATION FEE

Registration and participation are free for the speakers. People interested to attend the scientific session or experts’ session should register info@helalexpo.com.tr and secretariat@smiic.com or info@smiic.org. Name, institution/affiliation, contact details and identity card must be included.

No fee is applied, but the registration is obligatory.

PROVIDED BY THE COMMITTEE

Travelling costs, hotel accommodation, lunch, and refreshments in break times will be provided for the speakers during the conference.

PUBLICATION

The selected-papers will be double blind peer-reviewed for publication by the scientific committee and a reputable publisher in order to reach a wider audience.

- All accepted papers will be published in Conference e-Proceeding with ISBN Number.
- Selected papers will be invited for oral presentation and will published in Special Issue of indexed journal (ISI/SCOPUS); or an edited book about Halal research and innovations.

IMPORTANT DATES

Deadline for submission of abstract: Friday, 15 June 2018.

Abstract notification acceptance: Monday, 02 July 2018.

Deadline for submission of full paper: Wednesday, 01 August 2018.

Deadline for submission of ppt presentation: Monday, 15 October 2018.

Conference dates: 29 November– 01 December 2018.

Note: Speakers are required to be in Turkey between the dates 28 November-02 December 2018 to actively attend the official welcoming and the whole day conference.

Enclosed: Second Draft Program of World Halal Summit 2018



Under the auspices of the
**PRESIDENCY OF THE
 REPUBLIC OF TURKEY**



WORLD HALAL SUMMIT 2018 CONFERENCE DRAFT PROGRAM

29TH NOVEMBER THURSDAY	
08:15am - 09:15am REGISTRATION	
09:30am - 12:00pm OPENING CEREMONY	Recitation from Holy Qur'an Opening Video Opening Speeches Ministerial Session (5 Ministers from Arab, Asian and African Regions) President of Turkey, H.E. Mr. Recep Tayyip ERDOĞAN
12:00pm - 12:30pm HALAL EXPO OPENING CEREMONY	
12:30pm - 13:30pm LUNCH	
13:30pm - 14:00pm SHORT VIDEO & OPENING SPEECH	
SESSION A: HALAL QUALITY INFRASTRUCTURE CONFERENCE Halal Quality Infrastructure (Standardization, Conformity Assessment, Metrology and Accreditation)	
14:00pm - 15:00pm SESSION A1:	
Moderator: 1st Speaker : 2nd Speaker : 3rd Speaker :	
15:00pm - 15:15pm AWARDING OF PLAQUES & NETWORKING	
15:15pm - 16:15pm SESSION A2	
Moderator: 4th Speaker : 5th Speaker : 6th Speaker :	
16:15pm - 16:30pm AWARDING OF PLAQUES & NETWORKING	
16:30pm - 17:30pm SESSION A3	
Moderator: 7th Speaker : 8th Speaker : 9th Speaker :	
AWARDING OF PLAQUES	
17:30pm - 18:00pm EXHIBITION VISIT AND FAMILY PICTURE WITH THE 1st DAY SPEAKERS	

30TH NOVEMBER FRIDAY	
08:15am - 09:15am REGISTRATION	
SESSION B: HALAL TOURISM CONFERENCE	
09:30am - 12:30pm OPENING CEREMONY	Opening Speeches Tourism Ministerial Session (5 Ministers from Arab, Asian and African Regions)
12:30pm - 14:00pm PRAYER TIME & LUNCH	
14:00pm - 15:00pm SESSION B1: Future Projections of Halal Tourism	
10th Speaker : 11th Speaker : 12th Speaker : 13th Speaker :	
15:00pm - 15:15pm AWARDING OF PLAQUES & NETWORKING	
15:15pm - 16:15pm SESSION B2:Halal Concept Hotel Management	
Moderator: 14th Speaker : 15th Speaker : 16th Speaker : 17th Speaker :	
16:15pm - 16:30pm AWARDING OF PLAQUES & NETWORKING	
16:30pm - 17:30pm SESSION B3:Halal Travel Market	
Moderator: 18th Speaker : 19th Speaker : 20th Speaker : 21th Speaker ,	
AWARDING OF PLAQUES	
17:30pm - 18:00pm EXHIBITION VISIT AND FAMILY PICTURE WITH THE 2nd DAY SPEAKERS	

01ST DECEMBER SATURDAY	
08:30am - 09:30am REGISTRATION	
SESSION C : SCIENTIFIC CONFERENCE Scientific, Innovative Solutions for Halal Challenges	
09:30am - 12:30pm	Moderator: 22th Speaker : 23th Speaker : 24th Speaker : 25th Speaker : 26th Speaker :
AWARDING OF PLAQUES	
12:30pm - 13:30pm LUNCH	
SESSION D:THE IMPORTANCE OF HALAL FINANCE IN PRODUCTION AND INVESTMENT CONFERENCE	
14:00pm - 15:00pm	Moderator: 27th Speaker : 28th Speaker : 29th Speaker : 30th Speaker :
15:00pm - 15:15pm AWARDING OF PLAQUES & NETWORKING	
SESSION E:THE HALAL AWARENESS AND THE APPROACH OF NGO'S CONFERENCE	
15:15pm - 16:15pm	Moderator: 31th Speaker : 32th Speaker : 33th Speaker : 34th Speaker :
16:15pm - 16:30pm AWARDING OF PLAQUES & NETWORKING	
16:30pm - 17:00pm DECLARATION & CLOSING OF THE SUMMIT	
17:00pm - 17:30pm CALIGRAPHY	
17:30pm - 18:00pm EXHIBITION VISIT AND FAMILY PICTURE WITH THE 3rd DAY SPEAKERS	

02ND DECEMBER SUNDAY	
08:30am - 09:30am EXPO REGISTRATION	
09:30am - 18:00pm EXPO VISIT	
18:00pm CLOSING OF EXPO	